

# Educating Entrepreneurs



## The Moxie Center

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## CURRENT RESEARCH

### Providing a center for students to engage in entrepreneurial ventures

The Moxie Center is seeking to become the primary resource for education, support, facilities and connections needed for University of California, San Diego students to learn to become effective entrepreneurs. The Center provides experiential entrepreneurship education through classes and the teaching incubator program.

They also contribute entrepreneurship content to a variety of courses in the Jacobs School of Engineering, as well as non-engineering classes as requested. Student teams have learned what it takes to go from idea to sustainable enterprise, whether they achieve commercial success or not. A team that learns early that their idea isn't worth pursuing has succeeded, and knows how to validate their next idea.

- Aqua Design Innovations, a Moxie Center Team, has raised more than double its \$38K Kickstarter campaign to launch their EcoQube aquaponics filter.
- TriD-Dynamics started at the Moxie Center and has successfully built and fired the first 3D-printed rocket engine, with NASA support, and is engaged in sponsored development with several commercial launch vehicle companies.
- Another team, Collegetickr, started as a campus-based membership support, coupon and advertising service, and has pivoted to a social network currently operating on 15+ university campuses.

The Moxie Center was established just over a year ago. In that time the center has had 27 student startups in the Teaching Incubator. Of those companies six have incorporated, several have launched products, over eight have filed provisional patent applications, and two are currently applying to San Diego incubators.

## AFFILIATION

- University of California, San Diego

## AWARDS

- The Moxie Center's Start-up Ventures

## RESEARCH AREAS

Humanities, Economics

## FUNDING REQUEST

Your contributions will support the Moxie Center's effort to incorporate entrepreneurial thinking and practice into the undergraduate engineering curriculum, and expand that to every major on campus.

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