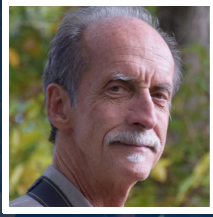


The Art of Conservation



Reed Noss

Provost's, Distinguished Research Professor, Biology

CURRENT RESEARCH


Combining art, history, books, and ecology to promote conservation of nature

The Conservation Movement's beginnings can be traced back to 1662 with the publication of John Evelyn's work, *Sylva*, which was one of the most influential texts on forestry ever published. In the last 353 years, the work of ecologists has spurred an international concern for the ways in which we use and maintain our planet. The research of Dr. Reed Noss, of the University of Central Florida, is no different. His work is focused on characterizing the total environment of a region and its history. With a broad and interdisciplinary approach, Dr. Noss draws information from many disciplines and a vast literature, as well as from his own field work, to develop a comprehensive picture of the ecology of a region and the threats it faces. His research has direct practical benefits for conservation. Only by understanding the factors that created and maintained various ecosystems, and the life histories of individual species that today are at risk of extinction, can we develop meaningful plans to protect them. In addition, Dr. Noss has woven ecology into art, history, and books, to make the necessity of conservation more accessible to a broader audience, which extends beyond scientists.

Dr. Noss' extraordinary ability to synthesize the many smaller questions and disciplines into relevant and accessible content for both the scientific community and the public has made him a leader among his peers. Reviews of his books are filled with the ways in which he "re-inspired(s) a sense of awe and wonder" (*Ecological Restoration*) and "I have learned more about conservation biology and conservation planning from reading the works of Reed Noss than any other contemporary conservation biologist" (...)

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AFFILIATION

 University of Florida

EDUCATION

- B.S. in Education, 1975
University of Dayton
- M.S. in Ecology, 1979
University of Tennessee, Knoxville
- Ph.D. in Wildlife & Range Sciences, 1988
University of Florida

AWARDS

- Pegasus Professor, 2014
- Outstanding Alumnus Award, 2011
- Conservation Leadership Award, 2010
- Elected Fellow since 2001
- Fellow, 1993-1996

RESEARCH AREAS

Environment, Ecology, Global Policy

FUNDING REQUEST

Your contributions will support the continued research of Dr. Reed Noss, of the University of Central Florida, as he practices science in the service of conservation. Donations will fund the necessary \$300K per year required for summer salary and personnel. In choosing to donate, you will play a role in promoting conservation and helping to educate the international community on the need for new approaches to protecting nature.