Greening the Supply Chain

Kevin Lyons

CURRENT RESEARCH

Empowering environmental design and development of products that reduce, reuse, and recycle

Climate change and impact are critical in today's global society, but may seem too big of a problem for people other than environmentalists and researchers to know where and how to take action. Dr. Kevin Lyons, Associate Professor of Rutgers Business School and Supply Chain Management at Rutgers University, therefore brings climate research down to the individual level to help the public understand their role on the environment. Specializing in Supply Chain Archaeology which studies the entire life of a product from its creation to consumption and its contribution to climate change, Dr. Lyons hopes to use his analyses to develop a climate impact label for each product, similar to a nutrition chart. By seeing the climate and ecological impact assessments indicated on the everyday product spanning the entire spectrum from shampoo and healthcare items to automobiles and buildings, consumers can start relating to the bigger problem, and be empowered to influence and to take part in the solution.

Dr. Kevin Lyons, an influential pioneer of a global applied research initiative to explore product, commodity, energy, and waste development and design since 1980, is the founding director of Purchasing Green, who was responsible for "greening" Rutgers University as the model institution for sustainable development where leadership, faculty, staff, students, policies, and economic resources have seen significant change by participating in the supply chain and procurement practices. A military veteran himself, Dr. Lyons also works with returning veterans in the development of sustainable programs at military installations, creating career opportunities and collaborating with the military to convert switchgrass into a...

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AFFILIATION

Rutgers University

EDUCATION

- Ph.D. in Supply Chain Management, Environmental Management and Policy 2002,University of Sunderland, Sunderland, England

AWARDS

- New Jersey State Governor's Jefferson Awards, 2015
- University President Leaders in Faculty Diversity Award, 2015
- ISM Professional Supply Chain Annual Chair Award, 2013
- Sierra Club Annual Professional of the Year Award, 2010
- New Jersey State Governor's Award for Environmental Leadership and Excellence, 2006

RESEARCH AREAS

Environment, Ecology, Clean Energy, Veteran's Causes

FUNDING REQUEST

Donations will help support the continued research of Dr. Kevin Lyons and his team at Rutgers University as they continue to "green" the supply chain and the purchasing system to help the public become more aware of their contributions in the climate change. Donations will help fund the $175K/year required to operate and supply chain archaeological research, supporting personnel, equipment and supplies, and travel. Help create a sustainable environment where we can make informed decisions!

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